

Organization can be successfully developed only as a whole

Holistic development

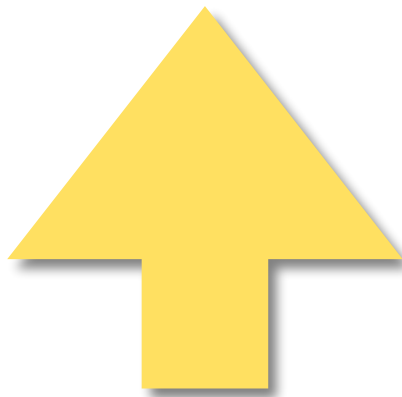


The purpose of the business: the growth and development of priority customer groups.



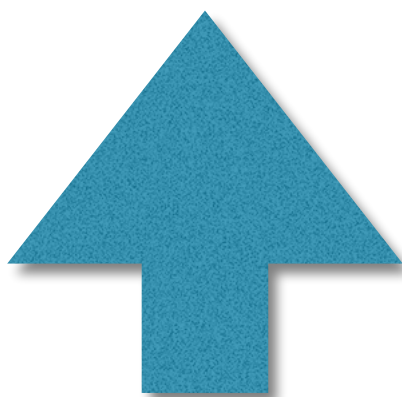
RESULT

Market development (Achievement in sales)



TARGET II

Organizational development (Dynamics in the organization)



TARGET I

Personal development (Managerial competence)